

EXHIBIT 93



MARVEL COMICS GROUP 625 MADISON AVE.
NEW YORK, N. Y. 10022

CHARLES GOODMAN

APRIL 3, 1967

MR. CHARLES BRAINARD,
KENYON & KENYON,
165 BROADWAY,
NEW YORK.

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KENYON & KENYON
165 B'WAY, N.Y.

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6,000,000
Guaranteed Bi-monthly

MARVEL COMIC GROUP



Rate Card No. 21
Issued Sept. 1966
Effect. March/April 1967 Issues

Black and White or 4 Colors

1 Page \$6,000.00
½ Page 3,200.00

Covers

2nd Cover (black and white only) \$6,000.00
3rd Cover (black and white only) 6,000.00
4th Cover (4 colors) 8,000.00

Agate line (for Stamp and Shop-By-Mail Page) \$9.00

Marvel Comic Group consists principally of the following magazines. Titles comprising this group are subject to change or transference without notice, since guarantees are extended only on the total circulation of the Group. All circulations based on average of issues used during calendar year.

THOR	STRANGE TALES	FANTASTIC FOUR
THE RAWHIDE KID	SGT. FURY	TWO GUN KID
MIGHTY MARVEL WESTERN	MILLIE THE MODEL	KID COLT OUTLAW
DAREDEVIL	AMAZING SPIDER-MAN	FANTASY MASTERPIECES
THE X-MEN	THE AVENGERS	MARVEL TALES
TALES TO ASTONISH	TALES OF SUSPENSE	THE GHOST RIDERS
MARVEL COLLECTORS ITEM CLASSICS		

NATIONAL ADVERTISING REPRESENTATIVES

KALISH, QUIGLEY AND ROSEN ASSOCIATES

NEW YORK -- 667 Madison Ave., New York, N. Y. 10021 -- TEmpleton 8-0720

LOS ANGELES -- 490 So. San Vicente, Los Angeles, Calif. 90048 -- OLive 3-3942

Magazines close and appear bi-monthly, on sale according to following schedule. Cancellations not accepted after Firm Order closing date. Covers are non-cancellable.

FIRM ORDER CLOSING DATES

<u>ISSUE</u>	<u>APPEARS DURING</u>	<u>Inside space and Covers</u>
February-March	December-January	August 20
April-May	February-March	October 20
June-July	April-May	December 20
August-September	June-July	February 20
October-November	August-September	April 20
December-January	October-November	June 20

MECHANICAL REQUIREMENTS

Page and Cover Size 6" x 9¼" Column Width 2"
 ½ Page Size 6" x 4½" No Bleed-Pages or Covers accepted.

Complete black and white original art in position, ready to photograph required. Velox print may be supplied in place of original art. Plates made at no cost to advertiser, **PROVIDING ORIGINAL MATERIAL AND COLOR BREAKDOWN SUPPLIED CONFORM TO COMIC ENGRAVING TECHNIQUE.** When color overlays **DO NOT** conform to the accepted comic technique, there will be an added charge. Brochures explaining process on request. Copy must be submitted completely set, ready to photograph. In the case of a repeat advertisement needing corrections, those corrections must be submitted completely set for our Production Department to strip-in. Exact color matching cannot be guaranteed. Type size recommended 6 point or larger. Only line material accepted. Copy subject to Publisher's approval. No deductions for errors in key numbers. All "T.F." orders automatically expire one year from date of issuance.

Distribution national. 6,000,000 average net paid circulation guarantee based on average of issues used during calendar year. Agency commission 15%; cash discount 2% within 10 days from date of invoice. Orders beyond two issues accepted at rates then prevailing.